



PRESS RELEASE
For immediate release

Benny&Co. offers a gourmet gift to the residents of the Old Brewery Mission on Christmas week

Wednesday, 23rd December 2015- Last Monday, **Benny&Co.'s** employees provided 300 meals to the residents of the **Old Brewery Mission** located on Clark Street in Montreal.

300 quarter chicken meals were served from the brand-new **Benny&Co.'s** food truck. A few days before Christmas, residents who had a chance to participate and enjoy the meals had a smile on their face.

For 125 years, the Old Brewery Mission has been working with homeless people in Montreal. Every year, it hosts hundreds of people in financial difficulties and offers a variety of programs and services to end homelessness. For Christopher Quinn, director of support services, it is the first time that an initiative of this magnitude has been offered to the homeless people of the **Old Brewery Mission**.

For Yves Benny, Public Relations V.P. of **Benny&Co.'s** restaurants, that donated 300 meals, this demonstrates what we do best! A comforting meal offered during the time of year when love and support are the best things to receive.

To view the video clip of the event, click on one of these links:

<https://youtu.be/cvld8fjOXIM>

<https://www.facebook.com/Benny-Co-152492238099399/?fref=nf>

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Source: Geneviève Fournier | Public Relations Advisor | gfournier@benny-co.com

About Benny&Co.

During the fifties, the eight Benny brothers who pioneered in production and distribution of broiler chicken in the Lanaudière region. After developing an exclusive chicken roasting technique, they opened their first restaurant in the city of Joliette. Over the sixties and seventies, the Benny brothers inaugurated more than twenty rotisseries in major cities of Quebec, therefore, highlighting their outstanding skills.

In 2010, the **Benny&Co.'s** chain experienced breathtaking growth. The network went from 12 outlets in 2010, to 24 in 2012, to reach 38 in 2015. To this day, the restaurants are operated by the members of the Benny family, which allows them to ensure the quality consistency that has made their trademark famous.

Proud of their family heritage, **Benny&Co.'s** wishes to share its expertise and invites you to come and discover (or rediscover) its innovative concept. You will find news and information at the following address www.benny-co.com .

The Benny&Co.'s food truck in front of the Old Brewery Mission:

