

Contest Official Rules

Holiday Solution \$50 to be won

The Holiday Solution \$50 to be won Contest (hereafter "the Contest") is organized by Benny&Frères Inc. (hereafter "the Contest Organizers"). The Contest will be held on Benny&Co. website www.benny-co.com, from November 2 to 8, 2020 (hereafter "the Contest Period"). The Grand Prize Winner will be announced on November 9, at 12 PM 179 Henry-Bessemer, Bois-des-Filion, QC, J6Z 4S9.

ELIGIBILITY

The Contest is open to all legal residents of Quebec and Ontario over the age of majority in their province at the date of entry in the Contest. Employees, agents and representatives of the Contest Organizers, their affiliates and subsidiaries, their advertising and promotion agencies, suppliers of prizes, material and services related to the present Contest, and any other third party related to the present Contest, as well as the members of their immediate families. For the purpose of the present Contest, the term "immediate families" is defined as a father, mother, brother, sister, spouse or common-law spouse, children, and any person residing in the same household or domiciled with any such employees, agents or representatives.

HOW TO ENTER

Here are the various ways of entering the Contest:

1. No purchase required. To enter the Contest, entrants must fill the entry form they will find on the Benny&Co. website (www.benny-co.com) to subscribe to the Benny&Co. newsletter.

DESCRIPTION OF PRIZES

One (1) \$50 gift cards redeemable at Benny&Co. participating restaurants.

The following conditions shall apply to the Grand Prize:

- a) Should the winner refuse to accept his/her prize, for whatever reason, no compensation will be granted, and the Grand Prize many not be transferred to another person.
- b) Any winner must be over the age of majority in his/her province/territory of residence at the time of his/her entry in the present Contest to claim his/her prize.
- c) The prize cannot be redeemed for cash and is not transferrable or refundable.

AWARDING OF PRIZES

Declaration of Winners

Monday November 9, 2020, the Contest Organizers will hold a random draw and declare a winner among all the entries received.

There is a limit of one prize per person per household. The Grand Prize will be drawn among all finalists, including the entries filled in. Any finalist whose name is drawn under the present



Contest and who does not meet the specific present condition will automatically be disqualified, and another random draw will take place to select an alternate winner. A second identity paper will be required upon claiming the prize.

The winner will be reached by email.

CLAIMING PRIZES

To be declared a winner, a selected entrant must:

- A. Be reached by the Contest Organizers within seven (7) business days following the random draw.
- B. Answer correctly, without assistance and within a limited period, the mathematical skill-testing question that appears on the declaration form (hereafter the "Declaration Form").
- C. Sign the Declaration Form that will be forwarded to him/her and return it to the Contest Organizers within fifteen (15) days after receipt.

By entering the Contest, all entrants accept to comply with the present Contest Rules. Failure to comply with one of the conditions herein mentioned or in any other section of the present Contest Rules will result in the cancellation of the selected person's entry. If time permits, a new random draw will be held in compliance with the present Contest Rules, or at the sole discretion of the Contest Organizers, within the finalists' entries or all entries until an entrant is selected and declared the winner, without affecting the awarding of the other prizes.

Within fifteen (15) days of receiving the duly completed and signed Declaration Form OR the moment when an entrant is declared a winner, the Contest Organizers will contact the Contest winner with information on how to collect his/her prize.

The winner will receive his/her gift card at home. Failure to comply will result in the selected entrant's disqualification, and no other random draw will be held, and the prize will be cancelled.

GENERAL CONDITIONS

Verification. All Contest entry forms are subject to verification by the Contest Organizers. Incomplete, illegible, inaudible, mutilated, fraudulent or deteriorated, as well as entries submitted late or otherwise not in compliance will be automatically rejected and no new entry nor winning a prize will be allowed.

Disqualification. The Contest Organizers reserve the right to exclude from the Contest any person or to cancel one or several entries from any person who enters or attempts to enter the present contest in a manner that does not respect the present Contest Official Rules or which is unfair to other entrants (for instance, the use of Entry Forms obtained from a non-authorized source, a number of entrants exceeding the quantity allowed, computer piracy, etc.). Such entrants may be reported to the appropriate legal authorities.

Non-compliance / Non-eligibility. Any entrant whose name is randomly drawn for the purpose of the present Contest, and who does not respect the eligibility conditions, will automatically be disqualified, and a new random draw will be held to find a new winner. Any



selected entrant who does not meet the eligibility conditions shall inform the Contest Organizers as soon as he/she is contacted.

Acceptance of a Prize. Any prize must be accepted as awarded and described in the present Contest Rules, and cannot be transferred to someone else, substituted for any another prize or for cash in lieu, in whole or in part, subject to the specifications provided in the paragraph that follows.

Refusal to accept a Prize. A selected entrant whose name was drawn at random that refuses to accept the prize under the terms of the present Contest Rules releases the Contest Organizers from any obligation related to awarding the prize as it applies to the said person.

Limitation of Liability – Use of Prize. The winner releases the Contest Organizers, their respective subsidiaries and divisions, and other corporations, their advertising and promotion agencies, their shareholders, administrators, directors, employees, suppliers of prizes, agents and representatives (hereafter referred to as the "Beneficiaries") of any liability for any damages arising from the acceptance or use of the prize. To be declared a winner and prior to obtaining his/her prize, the selected entrant must agree to sign a statement in the declaration form to such effect, if required.

Limitation of Liability – Contest Operation. The Contest Organizers assume no responsibility for the malfunction of any hardware, software or communication lines resulting in the loss or lack of a communication network or for any transmission that is incomplete, incomprehensible or deleted by any computer or network, which may limit or prevent someone from entering the Contest. The Contest Organizers assume no responsibility for any damage or loss that may result, directly or indirectly, in whole or in part, from the downloading of any Web page, any software or form, or by the transmission of any information related to entering the present Contest.

Access to Website. The Contest Organizers do not guarantee that access to or use of the Contest website will be uninterrupted during the Contest Period, or error-free.

Modification. The Contest Organizers reserves the right, at their sole discretion, to cancel, modify or suspend the present Contest, in whole or in part, or terminate it, should a human intervention, an error or an event occur that could modify or adversely affect the administration, security, impartiality or conduct of the Contest, subject to approval by the Competition Bureau, if required.

Premature Termination of the Contest. Should, for any reason, the computer system be unable to record all Contest Entries during the Contest Period, for any reason whatsoever, or if the contest must be terminated in whole or in part before the end date of the Contest as provided in these rules, the Contest Organizers will hold a random draw among all the duly recorded entries during the Contest Duration, or until the date of the event that terminated the ability to enter the Contest.

Prize Limitation. In all cases, the Contest Organizers, their suppliers of products and services relating to this Contest will not be required to award more prizes than the number stipulated in these Contest Rules.



Inability to Act – Labour Dispute. The Contest Organizers shall not be held liable whatsoever for any situation beyond their control, or of a strike, lockout or any other labour dispute in their establishments or the one any organizations or companies which services are used to hold this contest.

Limitation of Liability – Contest Entry. By entering or attempting to enter this Contest, any entrant shall release and hold harmless the Contest Organizers from any or all liability that could result from entering or attempting to enter this Contest.

Authorization. By entering the Contest, any winning entrant shall authorize the Contest Organizers, namely Benny&Co., the prizes' suppliers and their respective representatives to use, if need be, his/her name, photograph, image, voice, statements in relation with the prize, place of residence without further notice or compensation, to their sole discretion and without limitation, in any media, worldwide, for advertising purposes or any other purposes deemed relevant. To this effect, a Release Form will be included in the Declaration Form.

List of Winners. Monday September 21st, the names of the winners will be sent by the Benny&Co. newsletter.

Communication with Entrants. There shall be no communication or correspondence with the Contest Entrants, except with the people selected to win a prize.

Personal Information. Entrants' personal information gathered in the present contest will be used by the Contest Organizers and their representatives solely for the purpose of administering the Contest. No communication, commercial or otherwise, that is not related to the Contest, shall be sent to entrants without their express consent.

Decision of the Contest Organizers. Any decision by the Contest Organizers or their representatives regarding the Contest is final and without appeal, subject to a ruling by the Competition Bureau any issue under its jurisdiction.

Disputes. A dispute pertaining to the organization or conduct of a publicity contest may be submitted to the Competition Bureau for a ruling. A dispute pertaining to the awarding of a prize may be submitted to the Competition Bureau for the purpose of helping the parties reach a settlement.

Entrant Identification. To the present contest rules, the entrant is the person whose name appears on the entry form, and the prize shall be awarded to this person if he/she is selected and declared a winner.

Unenforceable Section. If any section of these contest rules is declared or deemed illegal, unenforceable, or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.

Jurisdiction. The present contest is subject to all applicable federal, provincial, and municipal laws and regulations.